

SCAN TO BOOK!



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Cleanse

From makeup and sweat to particles in the environment, your skin inevitably faces many external aggressors. Daily facial cleansing removes every last trace of dirt, excess oil, pollution and unwanted skin cells off of your face.



<sup>2</sup> Exfoliate

exfoliating helps to keep your skin silky soft and smooth by buffing away and removing dead skin cells. Your skin naturally sheds dead skin cells every 30 days or so. When this happens, new skin cells form the top layers of your skin.acne-prone skin can benefit from exfoliation because it helps to open up clogged pores.



## Moisturize

Moisturizing Reduces Skin Problems - Moisturizing everyday can reduce the chance of developing extreme dryness or oiliness. Both extremes are harmful for skin and cause common skin conditions like acne.



Hydration can help improve skin elasticity, which can reduce the appearance of wrinkles and fine lines. Dehydrated skin is more prone to sunburn and other forms of UV damage. Hydration can help protect your skin from the sun's harmful rays. It can also help control oil production, reducing the likelihood of breakouts.

## <sup>5</sup> Protect

Wearing sunscreen is one of the best – no protection can cause damage to your elastin, collagen and skin cells. Over time, this can lead to premature signs of aging including discoloration, wrinkles, fine lines, and a leathery appearance.